

FORT BLISS

COMMERCIAL SPONSORSHIP

2024 RATE CARD

CORAL MUSY

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Touching the lives of Soldiers & their Families.



LOOK FOR THESE ICONS TO REACH YOUR
TARGET MARKET



MILITARY FAMILIES



ACTIVE-DUTY

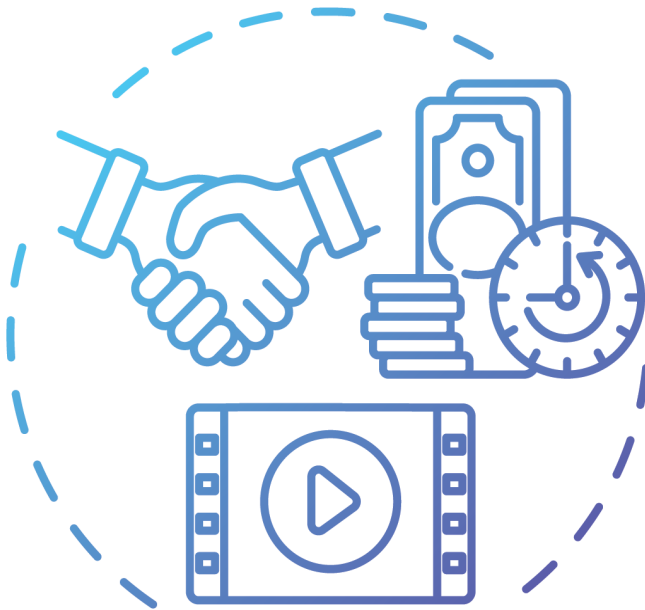


**LEADERSHIP
PRESENCE**



GENERAL PUBLIC





****Events & dates are subject to change. Additional events will be added as they become available. ****

**** Exclusivity rates available, please inquire with MWR Sponsorship and Advertising for complete details. ****

[LEARN MORE](#)

SPECIAL

MARCH

0.5K ST. PADDY'S DAY FUN RUN

MARCH 16, 2024

Premium: \$500 // Basic \$250

Estimated Attendance: 150+

It is not a typo, we are hosting a 0.5K run at Freedom Crossing. This is a unique, crazy and fun race to the not-so-far-away finish line, with a break at the 0.25 mark. There will be adult beverages and snacks provided.

YAPPY HOUR

MARCH - JUNE (TBA)

Premium (all 4) \$600 // Basic: \$300

Estimated Attendance 25+

Join dog lovers and owners for an evening on the Centennial Patio with homemade dog treats, drinks and food specials. We play dog themed games and watch our furry pets mingle. (in kind donation for game prizes may be accepted in trade of monetary support).

EASTERAVANGANZA

MARCH 30, 2024

Premium: \$800 // Basic \$600

Estimated Attendance: 3000-5000

Join the fun with Soldiers and their Families as we celebrate Easter at Biggs Park. This is a fun-filled event with lots of activities, inflatables and more.

APRIL

PURPLE UP

APRIL TBD

Premium: \$500 // Basic: \$250

Estimated Attendance: 4,000 - 6,000

Fort Bliss MWR celebrates Military Kids, a day to wear purple to show support and thank Military Children for their strength.

EVENTS

LT. DAN BAND CONCERT

APRIL TBD

Premium: \$800 // Basic: \$500

Estimated Attendance: 4,000 – 6,000

With performances at Military bases around the world, join Gary Sinise & the Lt. Dan band at a one of a kind concert coming to Fort Bliss this year!

MAY

SPOUSES NIGHT OUT

MAY 10, 2024

Premium: \$800 // Basic: \$500

Estimated Attendance: 1,000 – 2000

This event is all about celebrating Military Spouses on Fort Bliss. Join is as we say, “Thank You” with a day of free activities, workshops, prizes and refreshments.

ARMED FORCES DAY PARADE

MAY 18, 2024

Premium: \$1,800 // Basic: \$1,000

Estimated Attendance: 4,000 – 6,000

Local Businesses, Schools, and Fort Bliss units participate in this glorious parade. It is followed by an Armed Forces Day Celebration with inflatables, static displays and FUN. As a sponsor you can attend the event to promote your business and we invite you to have a float or vehicle in the parade.

JUNE

OUTDOORS DAY

JUNE 15, 2024

Premium: \$600 // Basic \$300

Come out to Rod & Gun and enjoy Outdoors Day. We will be providing different activities for people to try out. Demonstrations to know more about what the range can do as well as other outdoor activities on Fort Bliss and the El Paso community..

SPECIAL

JULY

POP GOES THE FORT

JULY 4, 2024

Premium: \$3,500 // Basic: \$2,000

Estimated Attendance: 20,000+

Our Biggest and Patriotic event of the year continues to bring the community together on Fort Bliss with a powerful performance by the El Paso Symphony, and a spectacular firework display. Come out and help us celebrate America's independence. Enjoy all the fun festivities of the evening with Fort Bliss Soldiers, their Families and the El Paso Community.

LUCHA LIBRE

JULY 19, 2024

Premium: \$300 // Basic \$150

Estimated Attendance: 200+

It's a high-flying entertainment with Mexican-style Wrestling!

OKTOBERFEST FAMILY DAY

SEPTEMBER 23, 2024

Premium: \$400 // Basic: \$250

Estimated Attendance: 2,000 – 4,000

Oktoberfest is one of the biggest and most sought out events of the year. Sunday is the free family day. We add inflatables, crafts, food trucks and fun for our families to enjoy and experience a family friendly Oktoberfest Celebration.

OCTOBER

MONSTER BASH

OCTOBER TBD (ONE OR TWO DAYS)

Premium: \$700 Per Day

Basic: \$400 Per Day

Estimated Attendance: 1,500 – 3,000

This festival is our annual Halloween festival filled with rides, spookiness, entertainment and more. This event had been very popular and well attend by Fort Bliss Soldiers, Families and the El Paso Community.

EVENTS

DECEMBER

CHRISTMAS TREE LIGHTING & CELEBRATION

DECEMBER (TBD)

Premium: \$1,000// Basic: \$600

Join Fort Bliss MWR and Fort Bliss RSO for the tree lighting celebration. The original Holiday Tree was given and dedicated by the Cain Family, members of Center Chapel One, in 1979 in loving memory of their Beloved Daughter, Arlene P. Cain - "The Beauty of Arlene was a Special Ray of Sunshine Forever in Our Hearts." Enjoy songs from Bliss Elementary Choir, Music, Photos with Santa, Inflatables, crafts, Free Cookies and Hot Cocoa.

MWR 15 DAYS OF HOLIDAY GIVEAWAY

NOVEMBER 30 – DECEMBER 17, 2024

\$150 // (In-Kind valued at \$150)

MWR is bringing the holiday spirit to our patrons! Join the fun with our "15 Days of Holiday Giveaway". We spread holiday cheer by giving our Military Families a chance to win some holiday gifts. Participants answer questions that will be provided each weekday during the above time frame. We direct them to your webpage or FB to find the answer to a specific question to increase traffic to your page. Sponsors are welcome to spread holiday cheer and provide prizes, gift cards or Sponsorship in the amount of/ or valued at \$150.00.

SFA: SPORTS, FITNESS & AQUATICS

JANUARY HALF MARATHON & HEALTH FAIR

JANUARY 27, 2024
Estimated Attendance: 300+

This run is for fitness enthusiasts and will be an early morning of good energy and camaraderie. All our runs bring out family and support groups. It is a great opportunity for you to promote your business in pre- and post-race activities.

MARCH EASTER EGG FLOAT

MARCH 30, 2024
Premium: \$200 // Basic \$100
Estimated Attendance: 100-500

Participants hunt for eggs in the pool, a twist to an original easter hunt!

JULY BOXING SMOKER

JULY 26, 2024
Premium: \$200 // Basic \$100
Estimated Attendance: 100 – 500

This is an Amateur Boxing event where the only fighters allowed are Active-Duty Military Boxers. Open to both male and female participants. This event is Sanctioned by the USA Boxing Border Association. With Special Guest Appearances by some of El Paso's Boxing Sensations. Spectators and welcome and entry is free.

AUGUST

CARDBOARD REGATTA

AUGUST 10, 2024

Premium: \$300 // Basic: \$150

Sponsors are encouraged to use this as a TEAM BUILDING event and have their organization build a boat and participate in their own heat! And see if you can make it to the distance. Start saving that Cardboard.

SEPTEMBER

DOGGY SWIM DAY

SEPTEMBER 7, 2024

Premium: \$300 // Basic \$150

Estimated Attendance: 100+

Come beat the heat with your Furry friends with a swim day for pups. Swimming, craziness and furry friends, make for a PAW-fect Day.

9/11 MEMORIAL STAIR CLIMB

SEPTEMBER 11, 2024

Premium: \$200 // Basic \$150

Estimated Attendance: Unknown

NORWEGIAN RUCK MARCH

SEPTEMBER 14, 2024

Premium: \$300 // Basic \$150

Estimated Attendance: Unknown

The Norwegian Foot March is a military endurance test. Participants march or run a 18.6 mile long route, carrying a rucksack of 24lbs.

OCTOBER

SPOOK-A-THON

OCTOBER 19, 2024

Premium: \$450 // Basic: \$250

Estimated Attendance: 300+

Do you have what it takes to survive? Zombies chase after patrons on the run route during this Halloween Fun Run!

SFA: SPORTS, FITNESS & AQUATICS

HALLOWEEN CLASSIC BASKETBALL TOURNAMENT

OCTOBER 25,-27 2024

Premium: \$1,000 // Basic: \$500

Estimated Attendance: 2,000 over the three days

Initially held in 1995, this tournament attracts local high caliber teams, teams from NM and AZ. This is a three-day basketball tournament with players and spectators.

FLOATING PUMPKIN PATCH SWIM

OCTOBER 26, 2024

Premium: \$200 // Basic \$100

Estimated Attendance: 100+

Come out and Swim around our Floating Pumpkin Patch! Aquatics turns the water GREEN and You will have the opportunity to pick the one you like the best and take it home!

NOVEMBER

TURKEY TROT 5K

NOVEMBER 23, 2024

Premium: \$200 // Basic \$100

Estimated Attendance: 50+

DECEMBER

ZUMBA UNDER THE STARS

DECEMBER 7, 2024

Premium: \$300 // Basic \$150

Estimated Attendance: 50+

ACS: ARMY COMMUNITY SERVICE

AUGUST

RELOCATION FAIR

AUGUST TBD

Premium: \$800 // Basic: \$400

Estimated Attendance: 1,500

This event showcases the resources from ACS, Family and MWR, and Various support agencies within the Fort Bliss and El Paso Community. This is an opportunity for Incoming Soldiers, Families, and incoming Sergeants Major Academy class to meet with on and off-post agencies and business to see what they have to offer. All sponsors are strongly encouraged to attend this event.

RECREATION

GOLF/ROD & GUN TOURNAMENTS

MONTHLY  

Inquire for rate

There are numerous tournaments hosted by Underwood Golf Complex and the Rod & Gun Club. Come out and help us reward all of the participants for the continued support and love of the outdoor tournaments. Inquire for rate.

MONTI WARRIOR ZONE UFC FIGHT NIGHTS

MONTHLY  

Estimated Attendance 50-150

Inquire for rate.

BOSS

(BETTER OPPORTUNITY FOR SINGLE SOLDIERS)

BOSS LUNCHES

TUESDAY OF EVERY MONTH

Yearly: \$2,000 // Monthly: \$250

Support BOSS by providing lunch for unit reps while they come together to talk about up-and-coming events in El Paso and on Fort Bliss. Your Business can join them for lunch as well as talk about your business or event. \$250 or food provided per meeting or \$2,000 for the year and access to meetings.

BOSS BASH

SEPTEMBER TBD

Premium \$1,500 // Basic: \$800

Estimated Attendance 1,500-3,000

This event recognizes single and unaccompanied Soldiers for the dedication and contribution to the Army mission. The day is free of charge for all Single Soldiers and includes various sporting events, a meal, entertainment, fun and games with GREAT prizes. This is a fantastic way for our sponsors to get in touch and reach out to our single Soldiers on Fort Bliss.



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